ORDER

Orders Order / Rev: 47097 27770900 Alt Order #: Product Desc: TV **KLKN-TV** Estimate: 1669 Flight Dates: 04/25/22 - 05/10/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 04/22/22 / 04/22/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Name: **Medium Buying LLC** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Grandview Ave., Ste. 600 Billing Cycle: EOM/EOC Columbus, OH 43215 Agency Commission: 15% **Brett Lindstrom for Governor Advertiser** Name: Demographic: A18+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:30:00 Priority: P-05 **Bill Plan Totals** # Spots Month Gross Amount Start Date **End Date** # Spots Gross Amount Net Amount Net Amount Rating May 2022 114 \$17,140.00 \$14,569.00 0.00 04/25/22 05/10/22 114 \$17,140.00 \$14,569.00 114 \$17,140.00 \$14,569.00 0.00

Totals

A +	Evenutives
Account	Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN 04/25/	22 05/06/22	,		11a-12p	MTWTF	:30	5	\$75.00P-04	0.00 NM	10	\$750.00
0014151504	DDI V TO 01	Ch 8 News Midday	M-F								
COMMENTS A Channel 8 Eye		B LINES A THRU A									
Start Date	End Date	•	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	MTWTF	5	\$75.00	0.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$75.00	0.00						
N 2 KLKN 04/25/	22 05/06/22	Ch 8 News at 6a M-	F CM	6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
		Ch 8 Eyewitness N	ews 6a								
• • • • • • • • • • • • • • • • • • • •		B LINES A THRU A									
KILKN News 8				_							
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	MTWTF	5	\$105.00	0.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$105.00	0.00						
N 3 KLKN 04/25/	22 05/06/22	Good Morning Ame	rica CM	7a-9a	MTWTF	:30	5	\$140.00P-04	0.00 NM	10	\$1,400.00
		Good Morning Ame	erica								
• • • • • • • • • • • • • • • • • • • •		B LINES A THRU A									
Good Morning					5 #						
Start Date	End Date		pots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	MTWTF	5	\$140.00	0.00						
Week: 05/02/22	05/08/22	MTWTF	5	\$140.00	0.00						
N 4 KLKN 04/25/	22 05/06/22	Ch 8 News at 5a M-		5a-6a	MTWTF	:30	5	\$50.00P-04	0.00 NM	10	\$500.00
		Ch 8 Eyewitness N	ews 5a								

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Order / Rev: 47097 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27770900 Product Desc: TV KLKN-TV

Flight Dates: 04/25/22 - 05/10/22 Estimate: 1669

Lin Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount	l - Oh	Ctout	Fd	Imprometors Condo	Dunale	Ctout/Find T	Dava	Lan Con	.4.	Data Dai	D4 T1	Ct-	A
Start Date				Inventory Code B LINES A THRU A		Start/End 1	ime Days	Len Spo	วเร	Rate Pri	Rtg Type	Spois	Amount
Week 0A/25/22 05/08/22 01-8 News at 59 MF CM Sp-500 0.00				Weekdays	Spots/Week	Rate	Rating						
N S KLKN OH25922 0500122 Ch News shart N S S S S S S S S S	Week: 04/	/25/22	05/01/22	MTWTF	5	\$50.00	0.00						
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewithresis News At Five Stat Date End Date Members Apply To SUB LINES A THRU A Channel 8 Eyewithresis News At Five Sacro Date Sacro D						· ·		-20		M G 00 0002	0.00 NIM	10	00 000 64
Channel 8 EyewThrees News At Five State Channel 8 EyewThrees News At Five State Channel 8 EyewThree State	IN 3 INLININ	04/23/2	2 03/00/22	•		5p-550p	MIMIL	30	3	φ200.00Γ-04	U.UU INIVI	10	φ2,000.00
Week: 042/5222 05/01/22 MTWTF 5 \$2,000.00 0.	Channe	el 8 Eyew	itness News	At Five									
Week (1950)222													
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil						•							
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phili Start Date Weekdays Spots/Week Faste S75,00 0.00	N 6 KLKN	04/25/2	2 05/06/22		CM	4p-5p	MTWTF-	- :30	5	\$75.00P-04	0.00 NM	10	\$750.00
Week: 04/25/22 05/01/22 MTVTF- 5 \$75.00 0.00			PLY TO SU										
N			End Date		Spots/Week		Rating						
N 7 KLKN 04/25/22 05/06/22 Che News at 10p M-F CM													
Commendate Seport						· ·		- :30	5	\$250.00P-04	0.00 NM	10	\$2.500.00
Channel 8 Eyewitness News At Ten				Ch 8 News at 10p	M-F					•			, ,
Siart Date End Date Weekdays Spots/Week Rate Rating Week-05/02/22 05/08/22 MTWFF 5 \$250.00 0.00													
Week: 05/02/22 05/08/22 MTWTF 5 \$250.00 0.00		•			Spots/Week	Rate	Rating						
N 8 KLKN 04/25/22 05/06/22 Ch 8 News at 6p M-F CM 6p-630p MTWTF :30 5 \$250.00P-04 0.00 NM 10 \$2,500.00 Ch 8 Eyewithess News 6p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewithess News At 5ix Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22 MTWTF 5 \$250.00 0.00 0.00													
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six Start Date Meek: 04/25/22 05/08/12/2 MTWTF 5 \$250.00 0.00 Week: 05/02/22 05/08/12/2 MTWTF 5 \$250.00 0.00 Week: 05/02/22 05/08/12/2 MTWTF 5 \$250.00 0.00 N 9 KLKN 04/30/12 05/07/12 Ch 8 News Sat at 10p CM 10p-1035p								30	5	\$250 00 P-04	0 00 NM	10	\$2 500 00
Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Veek: 05/02/22 05/08/22 MTWTF 5 \$250.00 0.00	IN O INLINI	04/23/2	2 00/00/22			ор-озор	MITWIT	.00	3	Ψ200.001 -04	0.00 14101	10	Ψ2,300.00
Week: 04/25/22	Channe	el 8 Eyew	itness News	At Six									
N 9 KLKN 04/30/22 05/07/22 Ch 8 News Sat at 10p CM 10p-1035p													
Ch 8 News Sat at 10p COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewithess News At Ten Start Date End Date Weekdays Spots/Week Rate (S0/02/22 05/08/23 05/08/22 05/08/23						•							
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten Start Date Meek: 04/25/22 05/01/22 05/08/23 05/08/	N 9 KLKN	04/30/2	2 05/07/22		•	10p-1035p	S	- :30	1	\$200.00P-04	0.00 NM	3	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 05/08/22 5 1 \$200.00 0.00 5 2 \$200.00 0.00 5 30 1 \$250.00 P-04 0.00 NM 3 \$750.00	COMMI	ENTS AF	PLY TO SU		•								
Week: 04/25/22						_							
Week: 05/02/22 05/08/22													
Ch 8 News Sun at 10p COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 0				_									
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/07/22 05/08/22	N 10 KLKN	05/01/2	2 05/08/22			10p-1035p		s :30	1	\$250.00P-04	0.00 NM	3	\$750.00
Start Date End Date Weekdays Spots/Week Rate Rating				B LINES A THRU B									
Week: 05/02/22 05/08/22 S 2 \$250.00 0.00 N11 KLKN 04/30/22 05/07/22 Ch 8 News Sat at 6p CM 6p-630p Ch 8 News Sat at 6p Ch 8 News Sat At 6-Sat Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22 05/01/22S- 1 \$125.00 0.00 Rating News Sat Start Date Rate Rate News Sat At 6p Spots/Week Spots/Week Sat At 6p Spots/Week Spots/Week Sat At 6p Spots/Week Sat At 6p Spots/Week Sat At 6p Spots/Week Spots/Week Sat At 6p Spots/Week Sat At 6p Spots/Week		•		<u>Weekdays</u>	Spots/Week	Rate	Rating						
N11 KLKN 04/30/22 05/07/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$125.00 P-04 0.00 NM Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$125.00 P-04 0.00 NM 2 \$250.00 Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat													
Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat Start Date End Date Weekdays Spots/Week Rate Week: 04/25/22 05/01/22S- 1 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Week: 05/02/22 05/08/22S- 1 \$125.00 0.00 N12 KLKN 05/01/22 05/08/22S- 1 \$125.00 0.00 N12 KLKN 05/01/22 05/08/22 Ch 8 News Sun at 530p CM 530-6pS :30 1 \$200.00P-04 0.00 NM 2 \$400.00 Ch 8 News Sun 530p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22S 1 \$200.00 0.00						-		- :30	1	\$125 00 P-04	0 00 NM	2	\$250.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	СОММІ	ENTS AF	PLY TO SU	Ch 8 News Sat at B LINES A THRU A	6р	op 000p	3	.00	•	ψ120.001 01	0.00 1411	-	Ψ200.00
Week: 04/25/22 05/01/22 S- 1 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KLKN 04/25/22-05/01/22 Ch 8 News Sat at 6p 6p-630p Sa :30 \$125.00 0.00 NM Week: 05/02/22 05/08/22 S- 1 \$125.00 0.00 N12 KLKN 05/01/22 05/08/22 Ch 8 News Sun at 530p CM 530-6p S :30 1 \$200.00P-04 0.00 NM 2 \$400.00 COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Rating Rating Week: 04/25/22 05/01/22 S 1 \$200.00 0.00	-				Spots/Week	Rate	Rating						
1 KLKN 04/25/22-05/01/22 Ch 8 News Sat at 6p 6p-630p	Week: 04/	/25/22	05/01/22	S-	•	\$125.00							
N 12 KLKN 05/01/22 05/08/22 Ch 8 News Sun at 530p CM 530-6pS :30 1 \$200.00P-04 0.00 NM 2 \$400.00 Ch 8 News Sun 530p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22S 1 \$200.00 0.00	1 KLKN	04/25/22	2-05/01/22 C										
Ch 8 News Sun 530p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22S 1 \$200.00 0.00					-			- 00		********	0.00.1114	•	# 400.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22S 1 \$200.00 0.00	N 12 KLKN	05/01/2	2 05/08/22			530-6p	:	s :30	1	\$200.00P-04	0.00 NM	2	\$400.00
Week: 04/25/22 05/01/22S 1 \$200.00 0.00				B LINES A THRU A	•								
1 420100 0100													

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Order / Rev: 47097 Advertiser: Brett Lindstrom for Governor

Alt Order #: 27770900 Product Desc: TV KLKN-TV

Flight Dates: 04/25/22 - 05/10/22 Estimate: 1669

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N13 KLKN (05/01/2	2 05/08/22	This Week	CM	8a-9a	S	:30	1	\$300.00P-02	0.00 NM	2	\$600.00
COMMEN This Wee		PLY TO SU	This Week B LINES A THRU	Α								
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25 Week: 05/02		05/01/22 05/08/22	S	1 1	\$300.00 \$300.00	0.00 0.00						
N14 KLKN	04/30/2	2 05/07/22	Good Morning Ar		7a-9a	S-	:30	1	\$75.00P-04	0.00 NM	2	\$150.00
		PLY TO SU	Good Morning A B LINES A THRU erica									
	Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 04/25 Week: 05/02		05/01/22 05/08/22	S-	1 1	\$75.00 \$75.00	0.00 0.00						
N15 KLKN (04/30/2	2 05/07/22	ABC World News		530p-6p	S-	:30	1	\$250.00P-04	0.00 NM	2	\$500.00
COMMEN ABC New		PLY TO SU	ABC World News B LINES A THRU									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25 Week: 05/02		05/01/22 05/08/22	S- S-	1 1	\$250.00 \$250.00	0.00 0.00						
N 16 KLKN	05/01/2	2 05/08/22	Good Morning Ar	merica SIM	7a-8a	S	:30	1	\$75.00P-04	0.00 NM	2	\$150.00
		PLY TO SU Morning Am	Good Morning A B LINES A THRU erica									
	Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 04/25 Week: 05/02		05/01/22 05/08/22	S	1	\$75.00 \$75.00	0.00 0.00						
N 17 KLKN (05/09/2	2 05/10/22	Ch 8 News Midda	-	11a-12p	MT	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
		PLY TO SU tness News	Ch 8 News Midd B LINES A THRU - Midday									
<u>Start</u> Week: 05/09	Date	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating 0.00						
			Ch 8 News at 6a		\$75.00 6a-7a	MT	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
	NTS AP	PLY TO SU	Ch 8 Eyewitness B LINES A THRU	News 6a					,			,
Start Week: 05/09	Date	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$105.00	Rating 0.00						
			Good Morning Ar		7a-9a	MT	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
	NTS AP	PLY TO SU	Good Morning A B LINES A THRU	merica					,			,
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/09		05/15/22	MT	2	7	0.00						
			Ch 8 News at 5a Ch 8 Eyewitness B LINES A THRU	News 5a	5a-6a	MT	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
KILKN Ne			Maakdaya	Cnoto/Mook	Data	Dating						
<u>Start</u> Week: 05/09	<u>Date</u> 9/22	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
N21 KLKN (05/09/2	2 05/10/22	Ch 8 News at 5p		5p-530p	MT	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
		PLY TO SU tness News	Ch 8 News 5p M B LINES A THRU At Five									
Start Week: 05/09	Date	End Date 05/15/22	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
N22 KLKN (****	CM	4p-5p	0.00 MT	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
			M-F 4p-5p B LINES A THRU									
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 04/22/22 13:29:49 Page 4 of 4

 Order / Rev:
 47097
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27770900
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 04/25/22 - 05/10/22
 Estimate:
 1669

Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start End Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----\$75.00 0.00 Ch 8 News at 10p M-F CM N23 KLKN 05/09/22 05/10/22 10p-1035p MT----:30 2 \$250.00P-04 0.00 NM 2 \$500.00 Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating MT----\$250.00 Week: 05/09/22 05/15/22 0.00 N24 KLKN 05/09/22 05/10/22 Ch 8 News at 6p M-F 6p-630p MT----:30 2 \$250.00P-04 0.00 NM 2 \$500.00 Ch 8 Eyewitness News 6p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 05/09/22 05/15/22 MT----\$250.00 0.00

Totals 114 \$17,140.00



125 West 55th St New York, NY 10019 Contract # 27770900 Changes as of: 4/22/2022 at 11:06 AM Version: Current State Version 1

CPE: 321/373/1669 Flight: 4/25/22 - 5/10/22 Station: KLKN Con Type: POLITICAL/VOTE Agency: MEDIUM BUYING LLC Advertiser: Brett Lindstrom for **Total \$:** \$17,140.00

Market: Lincoln&Hstng-Krny-Pls DMA Governor

Product: TV Office: WASHINGTON

815 Grandview Ave Total Spots: 114 Total CPP: \$0.00 Suite 600 **Agency Order #:** 11596440 Service: Nielsen COLUMBUS, OH Buyer: Lloyd, Dillon **Primary Demo:** Total GRP:

43215

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Traffic #: 47097 202-955-5342

202-955-5342

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

									4/25 - 5/9	Total	Total		
#	Day/Time	DP	Program	Rate	Len	4/25	5/2	5/9		Spots	\$	CPP*	GRP*
1	M-F 11a-12n		Channel 8 Eyewitness News- Midday	\$75.00	30	5	5	0		10	\$750.00	\$0.00	0.0
<u> </u>	M-F		Ivilduay	Ψ13.00	30			\vdash		10	Ψ130.00	ψ0.00	0.0
2	6a-7a		KILKN News 8 This AM	\$105.00	30	5	5	0		10	\$1,050.00	\$0.00	0.0
3	M-F 7a-9a		Good Morning America	\$140.00	30	5	5	0		10	\$1,400.00	\$0.00	0.0
4	M-F 5a-6a		KILKN News 8 This AM	\$50.00	30	5	5	0		10	\$500.00	\$0.00	0.0
5	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	5	5	0		10	\$2,000.00	\$0.00	0.0
6	M-F 4p-5p		Dr. Phil	\$75.00		5	5	0		10	\$750.00	\$0.00	0.0
	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	5	5	0		10	\$2,500.00	\$0.00	0.0
8	M-F 6p-6:30p		Channel 8 Eyewitness News At Six			5	5	0		10	\$2,500.00	\$0.00	0.0
9	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten			1	2	0		3	\$600.00	\$0.00	0.0
10	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	1	2	0		3	\$750.00	\$0.00	0.0
11	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	30	1	1	0		2	\$250.00	\$0.00	0.0
12	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	30	1	1	0		2	\$400.00	\$0.00	0.0
13	Su 8a-9a		This Week	\$300.00	30	1	1	0		2	\$600.00	\$0.00	0.0
14	Sa 7a-9a		Weekend Good Morning America	\$75.00	30	1	1	0		2	\$150.00	\$0.00	0.0
15	Sa 5:30p-6p		ABC News-Sat	\$250.00	30	1	1	0		2	\$500.00	\$0.00	0.0
16	Su 7a-8a		Weekend Good Morning America	\$75.00	30	1	1	0		2	\$150.00	\$0.00	0.0
17	M-Tu 11a-12n		Channel 8 Eyewitness News- Midday	\$75.00	30	0	0	2		2	\$150.00	\$0.00	0.0
18	M-Tu 6a-7a		KILKN News 8 This AM	\$105.00	30	0	0	2		2	\$210.00	\$0.00	0.0
19	M-Tu 7a-9a		Good Morning America	\$140.00	30	0	0	2		2	\$280.00	\$0.00	0.0
	M-Tu 5a-6a		KILKN News 8 This AM	\$50.00	30	0	0	2		2	\$100.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27770900 Changes as of: 4/22/2022 at 11:06 AM Version: Current State Version 1

CPE: 321/373/1669 Flight: 4/25/22 - 5/10/22 Station: KLKN Con Type: POLITICAL/VOTE **Total \$:** \$17,140.00

Market: Lincoln&Hstng-Krny-Pls DMA Agency: MEDIUM BUYING LLC Advertiser: Brett Lindstrom for Governor

815 Grandview Ave Product: TV Office: WASHINGTON Total Spots: 114 Total CPP: \$0.00 Suite 600 **Agency Order #:** 11596440 Service: Nielsen

> Buyer: Lloyd, Dillon **Primary Demo:** Total GRP:

Salesperson: ALEXANDRA Assistant: ALEXANDRA BRADLEY Traffic #: 47097

BRADLEY 202-955-5342 202-955-5342

Separation:

COLUMBUS, OH

43215

								4/25 - 5/9	Total	Total		
# Day/Time	DP	Program	Rate	Len	4/25	5/2	5/9		Spots	\$	CPP*	GRP
M-Tu 21 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	0	0	2		2	\$400.00	\$0.00	0.
M-Tu 22 4p-5p		Dr. Phil	\$75.00	30	0	0	2		2	\$150.00	\$0.00	0.0
M-Tu 23 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	0	0	2		2	\$500.00	\$0.00	0.
M-Tu 24 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	30	0	0	2		2	\$500.00	\$0.00	0

Printed on 04/22/2022 at 02:25 PM | * Stats based on Primary Demo